



CAMBRIDGE ONLINE
IT SYSTEMS AND SERVICES
A Columbus Company



Up-Sell

This extension adds a capability to identify items for cross-selling and up-selling in Dynamics 365 For Financials. It also makes it possible for field service and office sales staff to increase the value of sales by offering better quality and/or additional items while recording a sale in Dynamics 365 For Financials. This feature will be very useful to field staff who are on site with a customer servicing an item or to salespersons taking orders over the phone.

How does it work

A user will be able to associate one or more items to an item and mark each associated item as Cross-Selling or Up-Selling. The core of the feature is a table where users can associate one or more items to an item. The association can be done in two ways: Up-Sell and Cross-Sell.

If more than one item is available for cross-sell or up-sell it is also possible to set a priority amongst them by using color-coding.

Then when an item is being sold, the sales person is able to view items available for up-sell and cross-sell in a FactBox and add selected up-sell/cross-sell items to the order at the click of a button.

Up-Sell is available on the Microsoft AppSource for Dynamics 365.



About Us

At Cambridge Online, a Columbus Company, we look to go beyond providing simple commodity or point solutions through an in-depth understanding of your business, your people and your long term goals. We view our customers as long-term partners, knowing that it's only by helping you succeed that we can be successful as well.

We recognise that IT is an essential component in driving forward your business strategies. Our clients rely on us to find and deliver not just what they want but what they need, through the most advanced and innovative solutions.

Our investment in people demonstrates our long term commitment to developing individual skills and abilities. As a result, our people are proud to take part in our vision. It is an ethos that not only benefits Cambridge Online and our staff, it also provides consistency to our customers. The Support Analysts our customers work with today, will be the Project Managers of the future.

We have been awarded a place in The Sunday Times 100 Best Small Companies to Work 2 years running now, which demonstrates our commitment to our people.



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